

SPRING NEWSLETTER



Check this out

What an amazing night we had at the LaserCon 2025 Awards Gala.

So very proud of all our team for their hard work over the last year. It was a huge honour for us to take home Electrical Business of the Year!

🎉 WINNER - Electrical Business of the Year - Laser Electrical Alexandra

🎉 WINNER - Safety & Wellbeing Award - Laser Electrical Alexandra

🎉 Finalist - Women of Laser Award - Michelle Harrex Laser Electrical Alexandra

🎉 Finalist - Employee of the Year Electrical - Joey Welham Laser Electrical Alexandra

🎉 Finalist - Networking Excellence Electrical - Laser Electrical Alexandra



Winner



Electrical Business of the Year

Laser Electrical Alexandra



SPONSORSHIP

Supporting valuable charities and our local community is important to us. Don't hesitate to get in touch if you have a organisation or group that needs support.

This year we have supported:

Lifeline

Prostate Cancer Foundation NZ

Central Otago Riding for the Disabled

Alexandra BMX Club

Clyde Pony Club



Heat Pump working hard over winter?



Electric Vehicles

If you have chosen to go Electric for your next vehicle talk to us before the dealer talks you into buying the charger off them. Chargers should not be vehicle specific and the charger your dealer sells may not be the best by cost, performance or even compliance. We have installed more EV chargers than most, from the smallest to the largest, so talk to us about your needs.



Ideally, the filters in your heat pump would be cleaned every six months and the unit would receive a full service every year from a qualified technician to ensure it is running efficiently. However if you have not had this regular servicing done and your heat pump / air conditioner is displaying some unusual symptoms, it may need to be professionally serviced by a qualified heat pump / air conditioning technician.

Wayne's Rant



Electricity prices continue to rise, and in my long involvement in the industry, I can honestly say I have never seen so much interest in reducing those

costs. I certainly feel that electricity retailers are rising above and contributing to inflation, but a small part of that is the lack of significant electricity cost increases over recent years and the inevitable catch-up. While installing solar and batteries are helping reduce those costs for many of our customers, and we are always keen to assist you in this space, I want to talk about often overlooked ways to reduce electricity costs.

- **Fixed Charges:** Line charges, capacity charges, congestion charges, metering charges, etc., form what we call fixed charges on your account, and for many, they make up a significant portion of the account. In fact, if you are lucky enough to turn the power off and move to the Gold Coast for a month, the fixed charges remain the same, and you will be surprised to find how high the power bill is even when you don't use electricity. To be fair to the network operator (in most of our cases, Aurora), there is a cost to maintain the network capacity to be in a position to supply your power reliably. One way to keep these costs under control is to ensure your capacity is set correctly. In many cases, we can reduce capacity at your metering point and save thousands of dollars a year, so just ask us to assess your account.

- **Consolidating Accounts:** Some properties will have multiple accounts, often for historical reasons (house, packing/woolshed, pump shed, workshop, etc.), that can now be relatively easily consolidated into one. There can be major savings with that, as the fixed charges can be reduced to one set. Again, let us know, and we can assess your individual case.
- **Efficient Usage Before Solar:** Before considering splashing out on solar, make sure you are saving by reducing your usage where practicable. I'm not talking about taking cold showers and sitting in the dark, but making sure you are getting efficient use, and the following are worth considering:
 - **LED Lighting:** LED lamps use between 10% and 15% of the power of an equivalent incandescent lamp, so by changing all your lamps to LED, you can reduce your lighting energy use by 85-90%. Older style recessed light fittings are not efficient, both from an electricity and heat loss point of view, so I usually recommend upgrading these before any other cost-saving plans.
 - **Efficient Heating:** Are you using the most efficient form of heating, especially now that it hardly seems worth lighting the fire? Heat pumps are very efficient, and we can advise, supply, and install these for you.
 - **Towel Rail Timers:** Towel rails are great, and it's nice to get a warm dry towel, but does it really need to be going all day and night? Towel rail timers are relatively cheap and easy to install and will pay for themselves in a short period by cutting down the power used by your towel rail. Are there other things that can be put on timers in your property?